



The Chase Fieldhouse in Delaware

The Buccini/Pollin Group, Inc. (BPG) moves from on-premise to the cloud with IONOS

BPG chose IONOS Cloud for centralized, scalable infrastructure creation and personalized support.

Featured learnings

- By upgrading to IONOS Cloud, BPG moved the infrastructure of their Chase Fieldhouse property from on-premise to the cloud, creating an easy-to-use environment for building a data center in minutes.
- Leveraging IONOS Cloud's Data Center Designer, BPG can deploy customized networks quickly for multiple events per year hosted at the facility.
- The scalability of IONOS IaaS will allow BPG to move forward with onboarding more of its property portfolio for centralized, seamless management.
- BPG can leverage highly personalized consultation via regular wellness checkups.



The Buccini/Pollin Group, Inc. is a privately held, integrated real estate acquisition, development, and management company, developing and acquiring hotel, office, residential, retail and parking properties throughout the US since 1993. With assets valued in excess of \$6.0B, BPG manages multiple entertainment venues, including Subaru Park, home of the Philadelphia Union Major League Soccer team and the Chase Fieldhouse, home of the 76ers G-League affiliate the Delaware Blue Coats.

The challenge

Ever-changing infrastructure needs

Chase Fieldhouse is a 2,500-seat, 161,000 square foot multi-purpose arena and sports complex in Wilmington, Delaware. In addition to being home of the Philadelphia 76ers G League team — the Delaware Blue Coats — it is the home of a PT clinic and sports academy. Throughout the year, it hosts youth programming, adult leagues, tournaments, clinics, play days and social events on its reconfigurable courts, one indoor turf field, and three outdoor turf fields.



Chase Fieldhouse configured for a Delaware Blue Coats game

When the venue opened in 2019, it did so with a traditional, on-premise buildout to manage and maintain the technical environment. However, with so many groups coming in and out of the facility year-round, the infrastructure requires constant changes to accommodate different customers, events, and needs.



Jeff Reed
VP of Information Technology,
Buccini/Pollin Group

An example of an event hosted at the facility is HBCU Week, sponsored by Delaware State University and featuring Stephen A. Smith of ESPN as its ambassador.

“We host multiple events and clients throughout the year, and I’d have to send someone out to the facility each time we needed to make modifications,” said Jeff Reed, Vice President

of Information Technology at BPG. “We were seeking a better way to manage the large volume of customized networks required for the facility.”

The solution

Customized networks with IONOS Cloud Data Center Designer

Looking to take advantage of the latest cloud technology, Reed sought the advice of Seth Helgesen, IONOS’ Solutions Architect. Helgesen told him about IONOS’ Data Center Designer, which gives users the ability to drag and drop the components needed to build a virtual data center in a simple, browser-based whiteboard environment.

“With an unlimited budget, I could sit with my team and draw out our own data center environment- I’d need a firewall, internet feed, network switch, load balancers, storage capacity and maybe a server or two.”

“Instead of having to invest all that time and money to build it ourselves, I can drag and drop the network components and specifications I want in the designer. It’s nice and neat and I’m building a data center environment in minutes.”

For example, during HBCU Week last year, Reed deployed a private VLAN and secure WiFi network, branded for the HBCU College Fair, which made it easy for users to recognize and connect.

After the setup is finished on their end, IONOS takes their specifications, provisions the components, configures the data center, and hosts it virtually. BPG can make adjustments at any time, reserving and managing IP addresses, granting permissions and assigning IP blocks through an included IP Manager tool.

The implementation

No certification or training required

Many companies don't have an in-house IT team, nor the budget necessary to deploy their own technology infrastructure.

While massive computing resources may be offered by many of the large hyperscalers, they often require an additional level of certification and training to deploy.

With IONOS, Reed and BPG were able to find simplicity in the process, entering the interface and creating their ideal environments for each use case without the need for certifications or spending money on specialized training, all from their home office. The possibility of misconfigurations is eliminated as well, because the DCD checks plausibility in real-time.

Conclusion

“Personal service from IONOS has made the cloud journey a success story for our company.”

“Hyperscalers may charge you a support fee just to pick up the phone and talk to them,” Reed said. “With IONOS, I can call Seth anytime and get his ear when I need some help.”

He continues, “Data Center Designer gives me the flexibility to make adjustments to my environment if I don't like how it's working. It's brought a simplicity to the process that I simply can't get on-premise.”

Pricing transparency ensures that BPG is always in the know on how much they're spending each month, never surprised by their bills. Environments can be turned on and off whenever Reed wants, with no binding contracts or agreements- everything is billed to the minute.



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